



Pop Up

retail space solutions

POP UP IN TOOMBUL

CENTRE TYPE: Sub-Regional

TOTAL GLA: 43,893sqm

MAJOR TENANTS: Aldi
BCC Cinemas
Bunnings
Coles
Kmart
Target

MINI MAJORS: Anytime Fitness
Bargain City
McDonalds
Petbarn and Greencross Vets
Pillow Talk
Priceline Pharmacy
The Reject Shop
Toombul Nextra News and Megabooks

SPECIALTIES: 147

CAR SPACES: 1,941

CENTRE TRAFFIC: 6.2 million p.a. as at January 2018

POP UP RETAIL SPACE

Whether you are selling products, launching your brand or generating leads, we have a Pop Up retail space solution for you. Our Pop Up spaces offer the flexibility you need with lease options ranging from just a single week or right up to six months.

ADVERTISING

Toombul offers a wide variety of options to suit your advertising needs. Speak to us today about tailoring an advertising solution for your business.

CENTRE PROFILE

Toombul is located in Nundah, an established inner suburb of Brisbane approximately 7km north of the Brisbane CBD. The centre occupies a high profile site situated at the north-eastern intersection of Airport Link and Sandgate Road, bounded by Grace Street to the north and Widdop Street to the east.

Situated in the heart of a highly affluent and rapidly evolving trade area, Toombul is ripe for repositioning by Mirvac Retail. With its clear focus on creating compelling retail experiences for local communities, Mirvac has commenced works to extensively remix, redevelop, redefine and expand key retail precincts within the centre. Since its acquisition of Toombul in June 2016, Mirvac Retail has hit the ground running. Improvements have been made to the carpark, with the installation of travelators in the Kmart Mall and the addition of 200 new undercover car spaces in December 2016. Internal upgrade works were completed in the Fresh Food Mall, Target Mall and Target Mall Amenities, ALDI Mall, Services Mall, Kmart Mall, Western Entry and Western Entry Amenities and Food Court. The latest chapter in the centre's evolution is the construction now underway on a stunning new \$45million dining and entertainment precinct – UPSTAIRS at Toombul.

TRADE AREA

The core customer in the main trade area is predominantly affluent, educated and social.

- Higher per capita income than the Brisbane Metro average
 - Primary Catchment 34% above BNE Metro average
 - Secondary Catchment 50% above BNE Metro average
- Higher average household income than the Brisbane Metro average
 - Primary Catchment \$120,775, 13.7% above BNE Metro Benchmark
 - Secondary Catchment \$131,840, 24.2% above BNE Metro Benchmark
- Strong population growth of 1.8% is anticipated in the Main Trade Area over the next 10 years
- 13 Primary and Secondary Schools in the Main Trade Area
- Total per capita retail expenditure for the Main Trade Area residents is 11% above Brisbane Benchmark

*Sources: Helix Personas, Mosaic and MacroPlan Dimasi

SITES

1 2M X 3M | NO POWER

5 3M X 4M | POWER

9 3M X 4M | POWER

12 3M X 4M | NO POWER

15 3M X 3M | POWER

2 3M X 3M | POWER

6 3M X 3M | POWER

10 3M X 3M | POWER

13 3M X 3M | NO POWER

16 2M X 3M | NO POWER

3 3M X 5M | POWER

7 3M X 3M | POWER

10a CAR SITE | NO POWER

14 3M X 3M | NO POWER

4 3M X 5M | POWER

8 3M X 3M | POWER

11 3M X 4M | POWER



Casual Leasing Enquiries:

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