

Pop Up Retail Space

# TOOMBUL

## POP UP

### Retail Space Solutions

Mirvac's Pop Up Space division provides local and national clients with a platform to bring their outside the box retail ideas to life.

#### Pop Up Space

Give your concept a boost by occupying space in our busiest thoroughfares or inline stores. The beauty of this platform is the flexibility in the space and the term, whether you're looking to trade for 1 week or 6 months, we can tailor a solution for you. Pop Up spaces can be utilised for a variety of means including selling products, launching brands, experiential marketing and generating leads.

#### Advertising Space

Retail advertising is an evolving and flexible advertising platform which captures the public in a key 'buying frame of mind'. Advertising Space available within our centres include large format atrium banners, a variety of digital and static signs as well as floor, door and lift decals.

### Centre Facts

**Centre Type:** Sub Regional (Hybrid) PCA Classification

**Total GLA:** 43,893 sqm

**Major Tenants:** ALDI, BCC Cinemas, Bunnings, Coles, Kmart, Target

**Mini Majors:** Anytime Fitness, Bargain City, McDonalds, Petbarn and Greencross Vets, Pillow Talk, Priceline Pharmacy, The Reject Shop, Toombul Nextra News and Megabooks

**Specialties:** 147

**Car Parks:** 1,941 spaces

**Centre Traffic:** 6.2 million p.a.

*As at January 2018, updated annually.*

### Centre profile

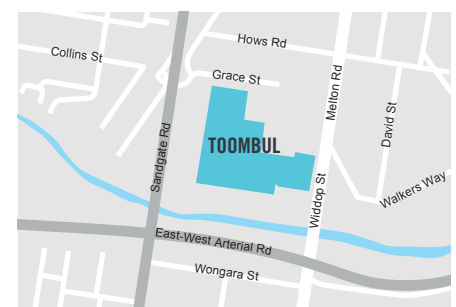
Toombul is located in Nundah, an established inner suburb of Brisbane approximately 7km north of the Brisbane CBD. The centre occupies a high profile site situated at the north-eastern intersection of Airport Link and Sandgate Road, bounded by Grace Street to the north and Widdop Street to the east.

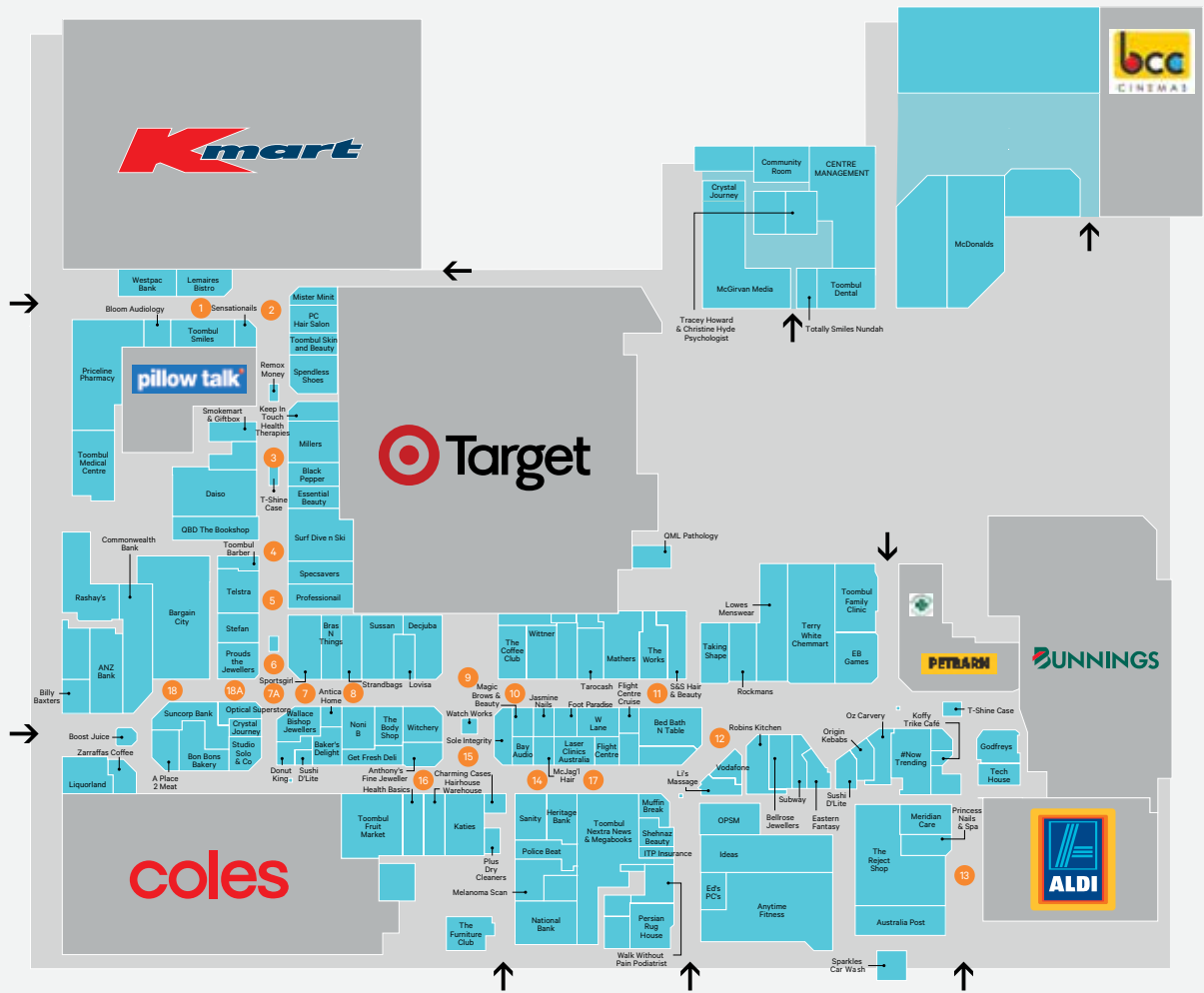
Situated in the heart of a highly affluent and rapidly evolving trade area, Toombul is ripe for repositioning by Mirvac Retail. With its clear focus on creating compelling retail experiences for local communities, Mirvac has commenced works to extensively remix, redevelop, redefine and expand key retail precincts within the centre. Since its acquisition of Toombul in June 2016, Mirvac Retail has hit the ground running. It immediately commenced work to improve the serviceability and convenience of the carpark with the installation of travelators in the Kmart Mall and the addition of 200 new undercover car spaces in December 2016. Internal upgrade works were completed in the Fresh Food Mall, Target Mall and

### Trade Area

The core customer in the main trade area is predominantly affluent, educated and social.

- Higher per capita income than the Brisbane Metro Average
  - Primary Catchment 34% above BNE Metro average
  - Secondary Catchment 50% above BNE Metro average
- Higher average household income than the Brisbane Metro Average
  - Primary Catchment \$120,775, +13.7% above BNE Metro Benchmark
  - Secondary Catchment \$131,840, +24.2% above BNE Metro Benchmark
- Strong population growth of 1.8% is anticipated in the Main Trade Area over the next 10 years
- 13 Primary and Secondary Schools in Main Trade Area
- Total per capita retail expenditure for Main Trade Area residents is 11% above Brisbane benchmark





Site Number	Site 1	Site 2	Site 3	Site 4	Site 5	Site 6	Site 7	Site 7A	Site 8	Site 9	Site 10	Site 11	Site 12	Site 13	Site 14	Site 15	Site 17	Site 18	Site 18A
Power	No	Yes	Yes	Yes	No	Yes	Yes	No	Yes	Yes	No	Yes	No	No	No	Yes	No	No	No
Size	2m x 3m	2m x 2m	2.5m x 3m	2m x 2m	3m x 3m	3m x 3m	2.5m x 3m	0.5m x 1.5m	2.5m x 3m	3m x 3m	2.5m x 3m	2.5m x 3m	3m x 5m	3m x 3m	2.5m x 3m	4m x 4m	2.5m x 4m	2.5m x 3m	2.5m x 3m

## Pop Up Contacts

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## About Mirvac

Mirvac is a leading real estate group listed on the Australian Stock Exchange with activities across the investment and development spectrum. Established in 1972, Mirvac has more than 40 years of experience in the real estate industry and has an unmatched reputation for delivering quality products and services across all of its businesses.

For more information about Mirvac and its portfolio of shopping centres across Australia please contact:

### Mirvac Retail

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