

THE TOOMBUL TIMES

MARCH 2020 NEWSLETTER



CENTRE UPDATES

We have identified some landscaping works that need to be rectified in the external plaza UPSTAIRS. The works will commence on Monday 2 March and will take approx. 2 weeks.

All UPSTAIRS restaurants will remain open and customers will still be able to access the precinct on foot as per usual. However, the new driveaway from Widdop Street to the Kmart undercover car park will be closed until the works are completed and customers will be directed to access the Kmart carpark via Kreutzer Street.

We are also still in the process of giving the lift in the ALDI Mall a makeover. In the meantime, the new lift in the Petbarn Mall carpark is the best alternative lift to use. It takes you right up to the new UPSTAIRS precinct, outside Archie Brothers Cirque Electriq. The lift is expected to reopen in by the end of March.

Thank you all for your patience this month as we continue to improve the centre to provide the best experience possible for our customers

If you have any questions or concerns regarding the lift works, please email Retail Manager Michelle Lucadou-Wells michelle.lucadou-wells@mirvac.com



STORE UPDATES COMING SOON



PHAT ELEPHANT

Traditional Thai food located UPSTAIRS.



BRAT HAUS

Premium German sausages and pretzels located UPSTAIRS.

STAFF DISCOUNTS



ARCHIE BROS CIRQUE ELECTRIQ

15% discount on food & beverages, games and bowling



IL GANCIO

Lunch specials:
\$15 Pasta & Pizza Monday - Wednesday, 11am to 2pm



STEFAN

25% OFF your first visit / **15% OFF** ongoing visits.
Valid Mon - Fri (9am - 5pm) on Stefan Hair Packages.
LIMITED TIME ONLY.



DAPPLE + WAVER

Happy Hour Monday - Friday from 3pm to 6pm



NIKU RAMEN

10% off everything takeaway and dine in



ESPRESSO MAX

10% off everything takeaway and dine in



SUBWAY

Introducing the Quesadilla snack. A fresh white wrap, filled with tasty mozzarella cheese, capsicum, onion and mouth-watering chipotle southwest, then pressed to crisp perfection. This new snack option will be our new complimentary option for centre staff!

Mention that you're a staff member at Toombul and which shop you work in, to redeem any of these offers!

MUMS & Co.
IN MARCH



Cooking Class

This month our members will get to tantalise their tastebuds with an Italian cooking class at Il Gancio. Attendees will learn all the secrets to authentic Italian cooking, while making their own fresh spaghetti from scratch, for the chef to then cook in their exclusive creamy truffle cheese wheel. Tickets will cost \$55 and include a 2-hour cooking class, a meal, wine and dessert.

Free Coffee

All members can enjoy a FREE coffee from Dapple+Waver when they present their coffee card to the restaurant every Monday.

Every month we organise exclusive offers and events for the members of this group. We have a very loyal database of +2,500 local mums who regularly shop at Toombul. If you are interested in finding out more about this program, or running your own store offer exclusive to these members please email toombul@mirvac.com



EASTER TRADING HOURS

The centre's core Easter trading hours will be the following.

- 10 April, Good Friday: Closed (optional trade for restaurants)
- 11 April, Easter Saturday: 9am to 5pm
- 12 April, Easter Sunday: 10am to 4pm
- 13 April, Easter Monday: 10am to 4pm
- 25 April, ANZAC Day: Closed

You may be allowed to trade varying hours if you are an exempt shop (newsagents, bakery, fruit shop, pet shop, restaurants, café).

If you are unsure of whether your shop is exempt, contact the Employment Law Division or refer to the NRA's Trading Hours - National Summary fact sheet (available from www.nra.net.au).



MARKETING SUPPORT

There are countless marketing opportunities for all retailers to participate in that will help promote your amazing sales and assist with getting customers through your store doors. Some of these include:

FREE ADVERTISING

- **Toilet Door Posters**
Each toilet cubicle throughout the centre has a poster stand on the back of the door. Retailers can supply A3 posters to be displayed in these poster stands. Please note: Bookings must be made ahead of time.
- **Digital Directory Signage**
Our digital screens are in five high traffic areas and display scrolling advertisements when the map function is not being used by customers. Retailers can supply artwork to be displayed on these screens. Please note: Bookings must be made ahead of time and artwork must be designed to a specific size.
- **Website Advertising**
There is an 'Offers' tab on our website where retailers can promote new product arrivals or services.

If you are interested in find out more about these opportunities or would like to book a space, please contact Jenni - jenni.wallace@mirvac.com

POP UP OPPORTUNITIES

- **Pop Up Kiosk**
Stores can set up a small kiosk in the middle of the mall to increase brand awareness or to sell from an alternative location. We have 16 pop up sites you can choose from and we can also supply you with appropriate furniture such as tables etc.
- **Decals**
Whether it be to assist customers with directional information to where your store is located, or even to promote something exciting happening in store, you can install decals in prominent spaces throughout the centre. Some of the availabilities include: Food Court Tables, Floor Decals, Entry Doors, Lift Doors, Bathroom Mirrors, Full Skin on Bathroom Cubicle Doors, Escalator Sides and more!

If you are interested in find out more about these opportunities or would like to book a space, please contact Anthony - anthony.mallett@mirvac.com



Disclaimer: The information contained in this document is understood to be correct as of 1 March 2020. Changes may occur to the listed activities. Mirvac does not guarantee, and accepts no liability whatsoever arising from, or connected to, the accuracy, reliability, currency or completeness of any information provided.