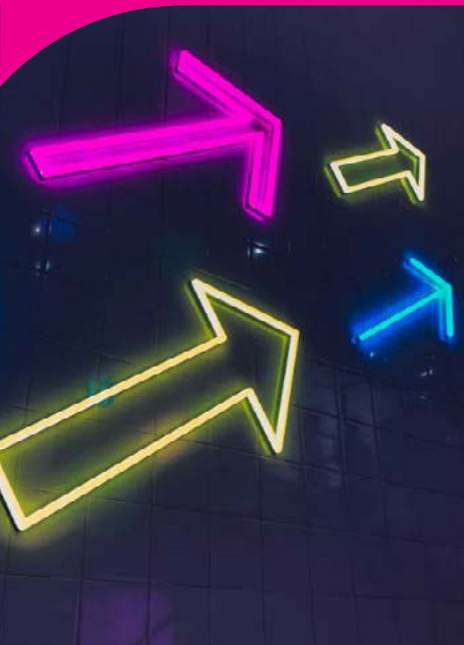


# THE TOOMBUL TIMES

NOVEMBER 2019 NEWSLETTER



## DEVELOPMENT UPDATE

### 14 DAYS TO GO!

Opening its doors to the public on Thursday 14 November, the highly anticipated arrival of Brisbane's new dining playground, UPSTAIRS is almost here. There is still a lot of work to do over the coming weeks, but we appreciate your patience as we come to the end of the construction components of this incredible project.



Recently, you would have noticed that our 50-year-old escalators have been removed and two shiny new ones have been installed. These will be open for use in the coming days and the temporary staircase will be removed once the escalators are up and running.

We are also finalising works on the Petbarn / Bunnings carpark. So that we can resurface the carpark with new asphalt, we will be closing the carpark to all vehicles on Monday 4 November and Tuesday 5 November. The space will remain accessible to pedestrians during this time.

The excitement about the UPSTAIRS launch is brewing and we would love to celebrate it all with you. Included in this newsletter is our exclusive launch program of epic offers and unique activations that are FREE to both centre staff and customers. See you all there!

To stay up to date, please also follow our @UPSTAIRSTOOMBUL Instagram account.

*Melanie Hodge*

Centre Manager

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## STORE UPDATES - COMING SOON



ARCHIE BROTHERS CIRQUE ELECTRIQ

Queensland's first circus-slash-arcade bar and restaurant offering everything from vintage arcade games and dodgem cars to cocktails topped with fairy floss and stuffed with Golden Gaytimes.



DAPPLE+WAVER

A modern, sophisticated open-plan restaurant and bar, serving a range of refreshing craft beer and tasty eats.



ESPRESSO MAX

An all-day café serving winning breakfast staples, lunch favourites and a brand new dinner menu.



HELLO HARRY

No nonsense, no fluff, just delicious generous sizes burgers, icy cold beer served up in a funky eatery. Not for the faint hearted!



JACKPOT DINING

A unique restaurant that combines the gourmet-style of Chinese cuisine with a quick-service format, serving up fresh meals made from locally sourced ingredients.



LITTLE RED DUMPLING

Combining locally sourced ingredients to make their freshly prepared dumplings including their rainbow dumplings and pig-shaped steamed buns.



NIKU RAMEN

If you love broth, noodles and authentic Japanese food then get your slurp on because Niku Ramen will be serving up steaming hot bowls of fresh ramen.



SUSHI HYO

Fresh, delicious sushi and Japanese dishes are on their way. Sushi HYO is an expert when it comes to their sushi skill factor.

## UPSTAIRS LAUNCH

You won't want to miss the epic opening festivities of UPSTAIRS. It'll be a bustling hotspot with live music and entertainment, amazing pop-ups including a neon playground and popcorn ball pit, freebies and a ton of retailer specials!

### Thursday 14 November

- Free glittery fairy floss 11am to 2pm
- Live Music 11am to 8pm
- Free Coffee at Espresso Max, 10am to 11am and 2pm to 3pm
- Neon Playground
- Limited edition cheese dumpling at Little Red Dumpling
- Win free burgers for a year at Hello Harry
- Ball Pit Prize Giveaway

### Friday 15 November

- Free glittery fairy floss 11am to 2pm
- Live Music 5.30pm to 8.30pm
- Free Coffee at Espresso Max, 10am to 11am and 2pm to 3pm
- Neon Playground
- Limited edition cheese dumpling at Little Red Dumpling
- Win free burgers for a year at Hello Harry
- Ball Pit Prize Giveaway

### Saturday 16 November

- Free glittery fairy floss 11am to 2pm
- Free Frose and Bubblegum Slushies 12pm to 7pm
- Live Music 6.30pm to 9.30pm
- Free Coffee at Espresso Max, 10am to 11am and 2pm to 3pm
- Neon Playground
- Limited edition cheese dumpling at Little Red Dumpling
- Win free burgers for a year at Hello Harry
- Ball Pit Prize Giveaway

### Sunday 17 November

- Free glittery fairy floss 11am to 2pm
- Free Frose and Bubblegum Slushies 12pm to 7pm
- Live Music 1pm to 4pm
- Free Coffee at Espresso Max, 10am to 11am and 2pm to 3pm
- Neon Playground
- Limited edition cheese dumpling at Little Red Dumpling
- Win free burgers for a year at Hello Harry
- Ball Pit Prize Giveaway

### Thursday 21 November

- Live Music 5.30pm to 8.30pm
- Ball Pit Prize Giveaway

### Friday 22 November

- Free IYC Pops 5pm to 8pm
- Live Music 5.30pm to 8.30pm
- Neon Playground
- Ball Pit Prize Giveaway

### Saturday 23 November

- Free IYC Pops 5pm to 8pm
- Live Music 6.30pm to 9.30pm
- Neon Playground
- Ball Pit Prize Giveaway

### Sunday 24 November

- Free IYC Pops 5pm to 8pm
- Live Music 1pm to 4pm
- Neon Playground
- Ball Pit Prize Giveaway

## NOVA PARTY

To celebrate the launch of UPSTAIRS we have partnered with radio station Nova to give 25 listeners the chance to win a VIP experience for themselves and three friends at Archie Brother Cirque Electriq. They will be joined by radio host Luttsy to enjoy 2 hours of free bowling, arcade games, dodgems, virtual reality rides, and of course fuelled by gourmet food and decadent cocktails!

To enter, all the customer needs to do is visit the Nova Win page and enter their details. The competition will be live on their website from 11 November. Hint hint... Staff can enter too!



## CHRISTMAS IS ALMOST HERE

Can you believe that Christmas is only 7 weeks away! Our Christmas decorations and Santa's Set will be installed from 1 - 3 November. Family Photos and Pet Photos will commence on 11 November. We will also be running photos sessions for families who have sensitive needs in the lead up to Christmas.

This year customers do need to make a booking to get their photo taken, which guarantees them specific time to see Santa and avoids waiting in a queue. Bookings will shortly be live on our website.

## CHRISTMAS TRADING HOURS

Please see below the trading hours for the Christmas 2019 and New Year 2020:

Monday	16 December	9.00am – 5.30pm
Tuesday	17 December	9.00am – 5.30pm
Wednesday	18 December	9.00am – 5.30pm
Thursday	19 December	9.00am – 9.00pm
Friday	20 December	9.00am – 9.00pm
Saturday	21 December	9.00am – 6.00pm
Sunday	22 December	9.00am – 6.00pm
Monday	23 December	9.00am – 9.00pm
Tuesday	24 December (Christmas Eve)	9.00am – 5.30pm
Wednesday	25 December (Christmas Day)	Closed
Thursday	26 December (Boxing Day)	10.00am – 4.00pm
Thursday	27 – Monday 31 December	Resume normal trading hours
Tuesday	1 January (New Year's Day)	10.00am – 4.00pm
Wednesday	2 January	Resume normal trading hours

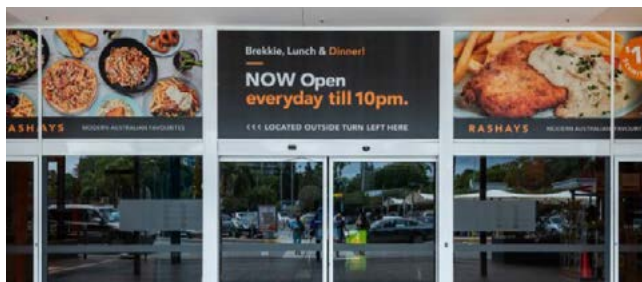
Major tenants will trade beyond the above hours. You too can trade beyond these hours and we can help you promote this if you advise ahead of time.

## MELBOURNE CUP

Celebrate Melbourne Cup with catering. Subway are offering 10% off any catering order on 5 November for centre staff. Call ahead **(07) 3162 1027 or 0433 285 350** to place your order!

## GIVE A GIFT THAT COUNTS

This Christmas we're collecting toys and non-perishable food items for local families in need. All items will be donated to the Zillmere Community Centre prior to Christmas. If you would like to support this wonderful cause, please drop your donations into one of the collections cages out the front of Hairhouse Warehouse, The Lounge or Spendless Shoes prior to 20 December.



## POP UP OPPORTUNITIES

There are countless marketing opportunities for all retailers to participate in that will help promote your amazing sales and assist with getting customers through your store doors. Some of these include:

- **Pop Up Kiosk**  
Stores can set up a small kiosk in the middle

of the mall to increase brand awareness or to sell from an alternative location. We have 16 pop up sites you can choose from and we can also supply you with appropriate furniture such as tables etc.

- **Decals**  
Whether it be to assist customers with directional information to where your store is located, or even to promotion something exciting happening in store, you can install decals in prominent spaces throughout the centre. Some of the availabilities include: Food Court Tables, Floor Decals, Entry Doors, Lift Doors, Bathroom Mirrors, Full Skin on Bathroom Cubicle Doors, Escalator Sides and more!

If you are interested in finding out more about these opportunities or would like to book a space please contact Angela - [angela.russell@mirvac.com](mailto:angela.russell@mirvac.com)