
THE TOOMBUL TIMES

OCTOBER 2019 NEWSLETTER



DEVELOPMENT UPDATE

The countdown is on! Only 6 weeks until UPSTAIRS is open and ready to serve up a mix of delicious food and entertaining activations.

Our Level 1 Cinema amenities are almost finished with the upgrade to match the UPSTAIRS look and feel. The Level 1 disabled amenities will continue to remain open as we finish the project, but the male and female amenities will stay closed. Currently there are signs directing customers to both the Target Mall bathrooms next to Taking Shape and the Level 1 bathrooms next to Centre Management, should they wish to use alternative facilities during the closure period.

You would have also noticed a significant amount of work occurring to the food court escalators. Our 50-year-old escalators have been removed and two shiny new ones are currently being assembled and put in place. Once this has been completed, we will begin upgrading the lift opposite Aldi. Both the escalators and lift are expected to be fully operational in time for when UPSTAIRS opens.

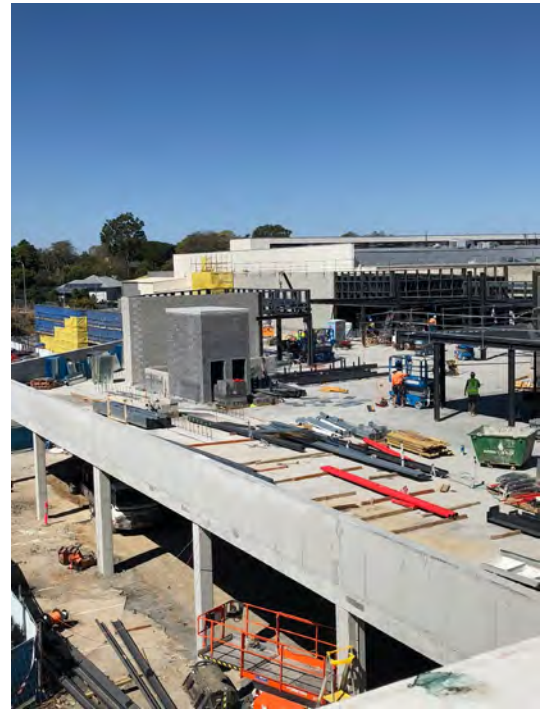
If you have any questions or concerns about the impact of any of the development works, please get in touch with our Centre Manager Melanie Hodge.

To stay up to date, please also follow our @UPSTAIRSTOOMBUL Instagram account.

Melanie Hodge

Centre Manager

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STORE UPDATES - COMING SOON



JUST JEANS



ARCHIE BROTHERS CIRQUE ELECTRIQ



DAPPLE+WAVER



NIKU RAMEN



LITTLE RED DUMPLING



SUSHI HYO'

HARD HAT TOURS

As development on UPSTAIRS is rapidly progressing, we would like to invite you on a sneak peek tour of the site. Tours will run on Monday, Tuesday, Wednesday and Thursday afternoons from 2:30pm and 3:30pm. The tour will take approximately 30-45mins leaving from The Lounge.



If you are interested in participating please RSVP to the Customer Experience Team on toombul@mirvac.com or 3266 7122 - tours are limited to 6 people per time slot. Please also provide your shoe size when booking in.

Please note that on the day you must:

- Wear long pants and bring a pair of socks
- Wear PPE gear provided to you by Centre Management
- Follow all instructions provided to you on the building site
- Take no photos on site

MEETING ROOM FOR HIRE

Don't forget that at the back of The Lounge (our new Customer Experience space) there is a meeting room complete with TV & WiFi that you can book for your own store meetings, training sessions, interviews and catch ups. We've already had a few bookings come through for Christmas Staff interviews, so plan ahead! Please contact Angela if you are interested in finding out more about this space - angela.russell@mirvac.com.



READY, SET, SWEAT!

It's time to get active! Customers will be able to trial a fitness class with the team from Anytime Fitness at our pop-up fitness zone on 8th and 9th of October. We will be running a range of classes including Booty Burn, Pilates, Yoga and HIIT.



We are currently putting together goodie bags that each attendee will get to take home to assist them on their fitness journey. If there is anything your store would like to contribute to these bags - whether it be a discount voucher, branded merchandise, loyalty cards or product samples please email jenni.wallace@mirvac.com. We will need at least 60 of each item.

8th October
7am - 7.30am - Booty Burn
6.30pm - 7.00pm - Yoga

9th October
7am - 7.30am - HITT
6.30pm - 7.00pm - Pilates

HALLOWEEN

This year Halloween falls on Thursday night (31st October) and we are amid planning some spookily cool activities for the centre. Stay tuned for more details but please save the date....or else!



QUEEN'S BIRTHDAY TRADING HOURS

The centre's Queen's Birthday trading hours will be the following.
7 October - 10am to 4pm

If you plan on trading different hours to the above, please let us know.

**5 MINUTES WITH
JOANNA FACK,
TOOMBUL
EXPERIENCE
MANAGER**

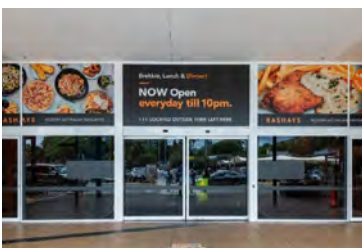


- 1. If you could only eat one type of food for the rest of your life what would it be?** It would be pizza, or ice cream, or noodles.... I can't decide
- 2. What did you want to be growing up?** I wanted to be a car mechanic, just like my Grandpa, and own my own shop
- 3. What are two things on your bucket list?** Travelling as much as I can and experiencing new things. I would also like to sail a catamaran in a regatta
- 4. If you could be any age for a week, what age would that be?** I would like to be 5 again. Lots of fun, no responsibilities and playing all day long
- 5. What is your favourite thing you like to cook?** Anything that's not too complicated and doesn't require heaps of items, and something that's quick to prepare
- 6. Have you met anyone famous? If so, who?** I was fortunate to work in Hotels that accommodated for VIP. The big ones I met were Condoleezza Rice (she is absolutely amazing in person), Barak Obama (prior to becoming The President of USA), but I believe the people I work with usually are the real VIPs and MVPs
- 7. Would you rather music or TV?** Music, haven't owned a TV in 2 years (after the movers broke it).
- 8. What's your favourite sport or physical activity?** I love to run. Started running while living in Chicago and committed to complete the Chicago Marathon in 2005. Since then I have done 17 marathons, majority in US, few in Europe and in Australia and NZ. I also like to watch sport, live more so than on TV, love baseball and ice hockey
- 9. How do you like to spend a rainy day?** If not working, relaxing at home with a good book, or running, or swimming.
- 10. Where would you go in a time machine?** I would probably like to visit different times, just like traveling, and experience what everything was like

POP UP OPPORTUNITIES

There are countless marketing opportunities for all retailers to participate in that will help promote your amazing sales and assist with getting customers through your store doors. Some of these include:

- Pop Up Kiosk**
Stores can set up a small kiosk in the middle of the mall to increase brand awareness or to sell from an alternative location. We have 16 pop up sites you can choose from and we can also supply you will appropriate furniture such as tables etc.



- Trade Out**
You can temporarily extend your trade space to directly in front of your shopfront. This is particularly successful if you're having a flash sales or seasonal promotions eg. Father's Day.
- Decals**
Whether it be to assist customers with directional information to where your store is located, or even to promotion something exciting happening in store, you can install decals in prominent spaces throughout the centre. Some of the availabilities include: Food Court Tables, Floor Decals, Entry Doors, Lift Doors, Bathroom Mirrors, Full Skin on Bathroom Cubicle Doors, Escalator Sides and more!

If you are interested in find out more about these opportunities or would like to book a space please contact Angela - angela.russell@mirvac.com

Disclaimer: The information contained in this document is understood to be correct as of 30 September 2019. Changes may occur to the listed activities. Mirvac does not guarantee, and accepts no liability whatsoever arising from, or connected to, the accuracy, reliability, currency or completeness of any information provided.