

THE TOOMBUL TIMES

SEPTEMBER 2019 NEWSLETTER



DEVELOPMENT UPDATE

Thanks again for your patience with regards to the closure of half of the Petbarn / Bunnings carpark over the last few months. We are very excited to be able to open 119 spaces in this carpark by early September. Some of these spaces will now be undercover, with the new dining precinct sitting overhead.

Our Level 1 Cinema amenities are about to undergo an upgrade to match the UPSTAIRS look and feel. The Level 1 disabled amenities will remain open during this time, however the male and female amenities will be closed. Signage will direct customers to the Target Mall amenities next to Taking Shape should they wish to use alternative facilities during the closure period.

There are also lots of repair works continuing this month including works in the food court to replace the escalators and following this, the upgrade to the lift opposite Aldi. These are expected to be fully operational in time for when UPSTAIRS opens. The skylight above Watchworks will also be repaired to prevent future water leaks to this area.

If you have any questions or concerns about the impact of any of the development works, please get in touch with our Centre Manager Melanie Hodge.

To stay up to date, please also follow our @UPSTAIRS Instagram account.

Melanie Hodge

Centre Manager
M: 0411 164 763 E: melanie.hodge@mirvac.com



STORE UPDATES

COMING SOON



ARCHIE BROTHERS ELECTRIQ CIRCUS



DAPPLE+WAVER

THE LOUNGE



THE LOUNGE

Customer Service has a new home and it's even better than we could have imagined!

Recently we opened The Lounge, our brand-new service space where both retailers and centre visitors can go for centre directions, lost property and equipment hire. We have also added in lockers for customers to store their luggage so that that they can shop more comfortably.

At the back of The Lounge is a meeting room complete with TV & WiFi that you can book for your own store meetings, training sessions, interviews and catch ups. We've already had a few bookings come through for Christmas Staff interviews, so plan ahead! Please contact Angela if you are interested in finding out more about this space - angela.russell@mirvac.com

JUSTICE OF THE PEACE

Our wonderful JP volunteers have extended their hours for everyone's convenience. The new hours are - 9am to 12pm, Monday to Saturday. Please note: The JP's are now located inside The Lounge.



STYLE & SIP

We're welcoming in Spring the best way we know how. Attendees of our Style & Sip fashion preview will get an exclusive glimpse of the Spring / Summer collections from Antica Home & The Works. Not only will guests unwind with refreshing cocktails and delicious canapes, but they will have the opportunity to get pampered at the complimentary hair & makeup stations. All retailers are welcome to come along too!

When: Thursday 5 September at 6pm

Where: Lemaire's Bistro

Bookings are essential and can be made via our website - www.toombul.com.au



SCHOOL HOLIDAYS

This September we're pulling out our lab coats and mixing up some weird and wonderful experiments at our Science Lab. Kids will learn how to make ooey-gooey slime, build unstoppable bouncy balls, watch volcanos explode and more! It's going to be a fun week of hands on experimenting for all ages.

Our Science Lab will be popping up from 23 September to 27 September and will be located outside Sportsgirl.

**5 MINUTES WITH
LEON REN,
STORE MANAGER
AT HOCO.TECH**

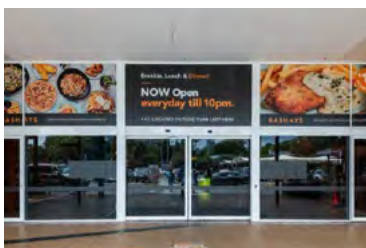


- 1. What are two things on your bucket list?**
Travel around the world as much as I can, and volunteer for countryside education.
- 2. What is your favourite thing you like to cook?** Pasta or Steak
- 3. Do you watch more Netflix or Youtube?**
Youtube
- 4. If you had to eat one meal everyday for the rest of your life what would it be?** Asian Fried Rice
- 5. What is your phone wallpaper?** A photo of my daughter
- 6. What country have you always wanted to travel to?** New Zealand
- 7. What is your most used emoji?** 👍
- 8. Would you rather give up your smartphone or your computer?** Neither!
- 9. What languages do you know how to speak?**
Chinese and English
- 10. What's your favourite store to spend your pay cheque?** Costco

POP UP OPPORTUNITIES

There are countless marketing opportunities for all retailers to participate in that will help promote your amazing sales and assist with getting customers through your store doors. Some of these include:

- **Pop Up Kiosk**
Stores can set up a small kiosk in the middle of the mall to increase brand awareness or to sell from an alternative location. We have 16 pop up sites you can choose from and we can also supply you will appropriate furniture such as tables etc.



- **Trade Out**
You can temporarily extend your trade space to directly in front of your shopfront. This is particularly successful if you're having a flash sales or seasonal promotions eg. Father's Day.
- **Decals**
Whether it be to assist customers with directional information to where your store is located, or even to promotion something exciting happening in store, you can install decals in prominent spaces throughout the centre. Some of the availabilities include: Food Court Tables, Floor Decals, Entry Doors, Lift Doors, Bathroom Mirrors, Full Skin on Bathroom Cubicle Doors, Escalator Sides and more!

If you are interested in find out more about these opportunities or would like to book a space please contact Angela - angela.russell@mirvac.com

Disclaimer: The information contained in this document is understood to be correct as of 28 August 2019. Changes may occur to the listed activities. Mirvac does not guarantee, and accepts no liability whatsoever arising from, or connected to, the accuracy, reliability, currency or completeness of any information provided.