

Pop Up Retail Space

STANHOPE VILLAGE

Stanhope Village

POP UP

Retail Space Solutions

Mirvac's Pop Up Space division provides local and national clients with a platform to bring their outside the box retail ideas to life.

Pop Up Space

Give your concept a boost by occupying space in our busiest thoroughfares or inline stores. The beauty of this platform is the flexibility in the space and the term, whether you're looking to trade for 1 week or 6 months, we can tailor a solution for you. Pop Up spaces can be utilised for a variety of means including selling products, launching brands, experiential marketing and generating leads.

Advertising Space

Retail advertising is an evolving and flexible advertising platform which captures the public in a key 'buying frame of mind'. Advertising Space available within our centres include large format atrium banners, a variety of digital and static signs as well as floor, door and lift decals.

Centre Facts

Centre Type: Sub Regional

Total GLA: 18,049 sqm

Major Tenants: Coles, Kmart and Aldi

Specialties: 76

Car Parks: 736

Centre M.A.T.: \$175.8 Million pa

Centre Traffic: 5.0 Million pa

As at June 2018

Location

Located in the rapidly growing North West corridor of Sydney, Stanhope Village Stage 1 opened in late 2003, Stage 2 opened in March 2007, Stage 3 in August 2013 and Stage 4 in March 2015. The centre is conveniently located adjacent to the area's busy leisure centre and pool facility.

Trade Area

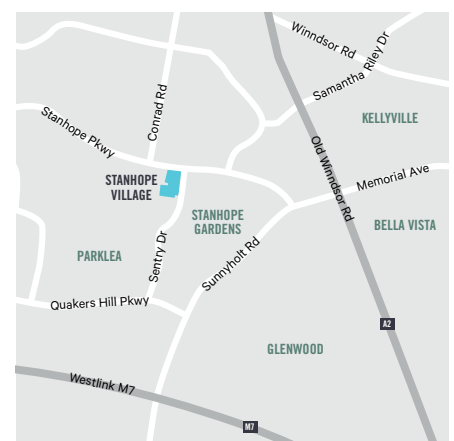
The current main trade area population is estimated at 80,310 residents, with a strong projected growth of 2.4% per annum, estimated to reach 101,956 by 2036. This growth is set to continue at a rate of 5.0% per annum over the next decade with the centre sitting in a trade area experiencing major residential development.

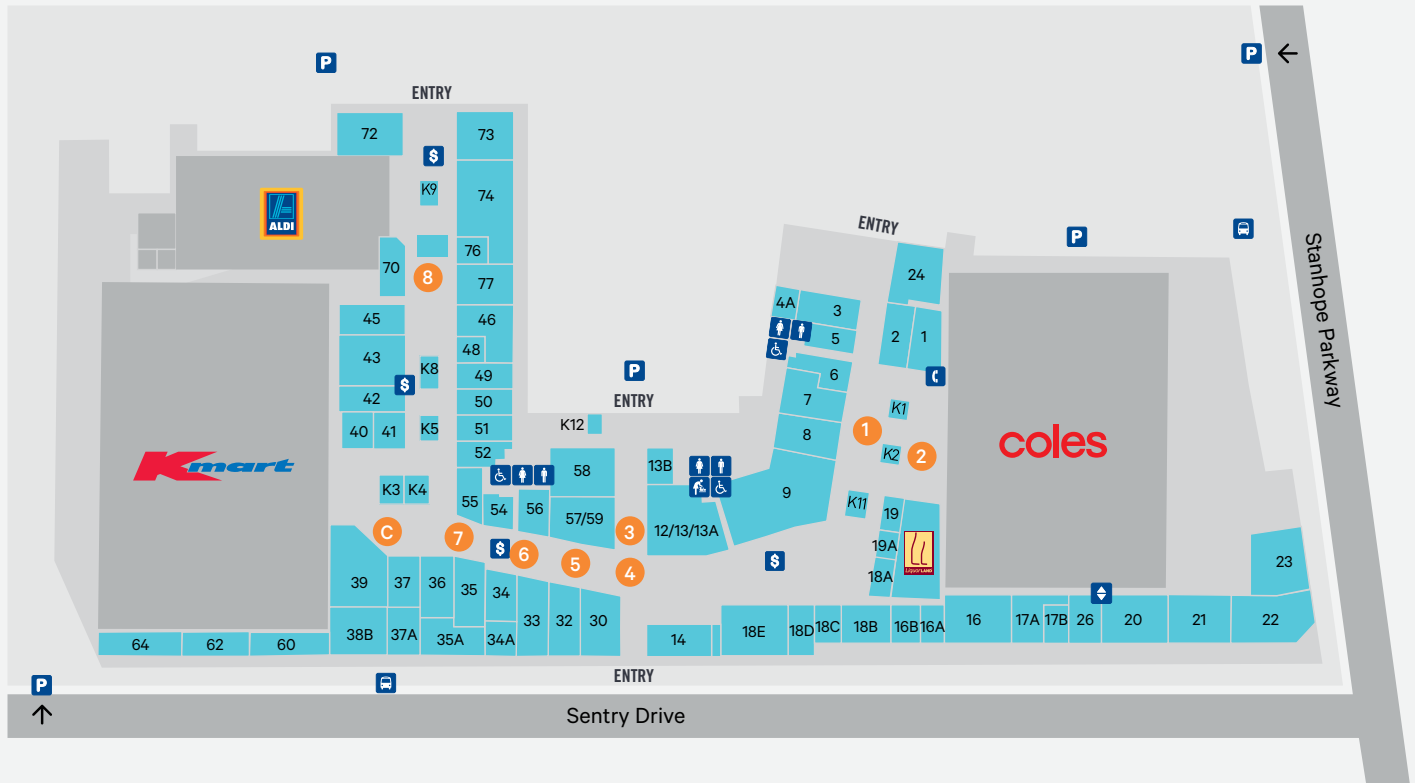
Customer Profile

Some key characteristics of Stanhope Village Customer include:

- High percentage of females – 59%
- Average age 31.9 year olds
- High proportion are employed in professional/managerial roles
- Household income \$141,358 p.a.
- Stanhope Village shoppers are frequent users, visiting 2 – 3 times a week.

Source: ABS Census of Population & Housing 2016 and Centre Assessment with LocationIQ 2018.





Site Number	Site 1	Site 2	Site 3	Site 4	Site 5	Site 6	Site 7	Site 8	Site C
Power	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No
Size	2m x 2m	3m x 4m	1.5m x 5m	2m x 3m	2m x 5m	2m x 3m	2m x 5m	3m x 4m	

Pop Up Contacts

Pop Up enquiries:
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About Mirvac

Mirvac is a leading real estate group listed on the Australian Stock Exchange with activities across the investment and development spectrum. Established in 1972, Mirvac has more than 40 years of experience in the real estate industry and has an unmatched reputation for delivering quality products and services across all of its businesses.

For more information about Mirvac and its portfolio of shopping centres across Australia please contact:

Mirvac Retail

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