

THE KAWANA Scoop

JANUARY 2019

AUSTRALIA DAY

Please be reminded of the centre trading hours surrounding Australia Day:

Saturday 26 Jan

9am – 5pm

Sunday 27 Jan

10:30am – 4pm

Monday 28 Jan (Public Holiday)

10:30am – 4pm*

*This is excluding the Casual Dining Precinct, which will remain open for trade until 10pm.

Australia Day Giveaway

To encourage fresh food spend in the lead up to the Australia Day long weekend, we will be hosting a fresh food giveaway. Customers will be eligible to receive a free gift when they spend in fresh food – we will post more on our Facebook page in the coming week.

SCHOOL HOLIDAY ENTERTAINMENT

How To Train Your Dragon 2

7 – 13 Jan | 11am – 2pm daily

To coincide with the new movie release, we have a week of How To Train Your Dragon 2 school holiday fun in centre, with guest appearances from characters Astrid and Hiccup!

Back to School Craft

14 – 19 Jan | 11am – 2pm daily
Centre Court

Kids can decorate their own library bags and pencil cases at this Back To School craft zone.

Don't Forget

School resumes
Tuesday 29 Jan!



Connecting customers with your store's marketing message is a key element in unleashing your store's sales potential. Kawana Shoppingworld has a variety of mediums that can assist you to promote your marketing message and drive your sales.

To book any of the below SHINE opportunities please contact the Kawana marketing team at info@kawanashoppingworld.com.au

Kawana Shoppingworld has the following Shine opportunities:

- Centre Website 2160px(w) x 1080px(h)
- Social Media
- PA Announcements
- Restroom Advertising
- Brochure Displays
- Digital Directory Boards 1080px(w) x 1470px(h)
- Corridor Posters (A1)
- E-Newsletter
- Pop Up Retail

NEW RETAILERS

We would like to extend a warm welcome to our newest retailers!

- Master Meats (next to Bakers Delight)
- Baked Desserts (opposite Coles)
- Lone Star Rib House (in the new dining precinct)
- R Crane Sushi and Bubble Tea (opposite Bakers Delight)
- Rockwear (opposite Muffin Break)
- Sushia (opposite Coles)

FOOT TRAFFIC UPDATE

With the Christmas and holiday period now over, we are excited to give you a quick foot traffic update for the month of December. Total centre traffic was up +8.6% from December last year, plus over 110,000 people visited the cinema throughout the month – a great result!



Sales Due

**January sales figures
are due
COB Thursday 7 February.**

**Please email to
kawana.sales@mirvac.com**