

THE KAWANA SCOOP

JUNE
2018

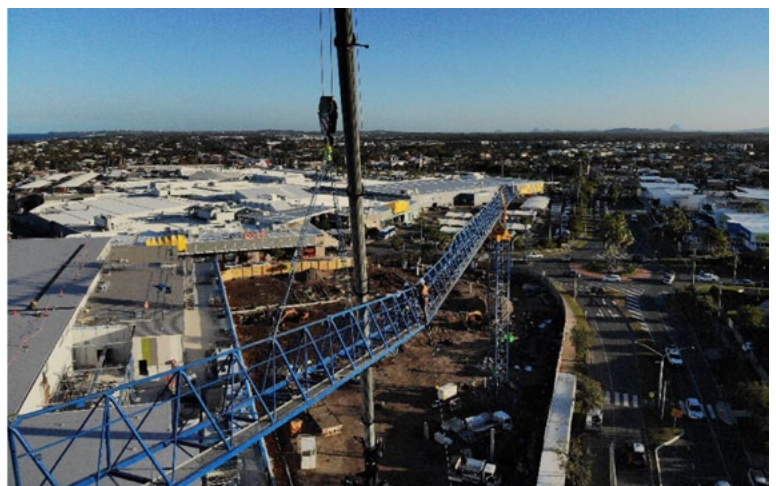
THE HEART
OF THE
SUNSHINE
COAST

OPERATIONS UPDATE

SETTING THE SCENE

We are currently in stage 5B of development, with it has brought an impressive piece of machinery that will carry Kawana Shoppingworld into the Sunshine Coast lifestyle and entertainment scene.

The crane is here to complete the heavy lifting and piece together key components of the cinema development including steels, screens and general materials handling on site.



[f /KawanaShoppingworld](#)
KawanaShoppingworld.com.au


Kawana
SHOPPINGWORLD

A COMPETITION OF DI-NORMOUS PROPORTIONS!

To celebrate the release of Jurassic World: Fallen Kingdom in cinemas, Mirvac are giving away an adventurous trip for 4 to Los Angeles including airfares, accommodation and transfers.

PLUS 100 double passes to Jurassic World: Fallen Kingdom to give away.

To enter, customers visit www.jurassicworldla.com.au and complete the entry form.



THE KAWANA EDIT.

AUTUMN WINTER 18

Kawana's Autumn Winter Fashion Campaign is celebrating all things fashion with a series of events, activations and special offers. Here are just a few of the June activations;

THE LUST LIST PHOTO WALL

An exciting collaboration with fashion illustrator 'The Lust List', we are giving away a \$100 Kawana Shoppingworld gift card each week. To enter, customers simply snap a pic with their favourite Lust List props at the photo wall and upload to Instagram with #thekawanaedit

TOTE BAG PERSONALISATION STATION

Customers can get their very own personalised tote bag when they spend any amount in fashion during the campaign and present their receipt at the Tote Bag Personalisation Station and give a gold coin donation to Mummy's Wish.



MUMS
& CO.



FREE WEEKLY KIDS' ACTIVITIES

We offer free kids' activities every week!
June's dates are as follows:

Friday 1st Toddler Morning
Saturday 2nd Kids' Craft
Sunday 3rd Balloon Twister

Saturday 9th Kids' Craft
Sunday 10th Face Painter

Friday 15th Toddler Morning
Saturday 16th Kids' Craft
Sunday 17th Balloon Twister

Saturday 23rd Kids' Craft
Sunday 24th Face Painter

Saturday 30th Kids' Craft

WHAT'S HAPPENING ON THE SUNSHINE COAST:

Moreton Cup Race Day

Location:

Further Information:

2 June

Sunshine Coast Turf Club

sctc.com.au/event/sctc-metro-raceday/

Sunshine Coast Agricultural Show

Location:

Further Information:

15 - 17 June

Nambour

sunshinecoastshow.asn.au/

Sea N Sound Festival

Location:

Further Information:

9 June

The Wharf Tavern

seansound.com.au/

Queensland Oztag Tri Series

Location:

Further Information:

16 - 17 June

Sunshine Coast Stadium

queenslandohtag.com.au/event/

Sunshine Coast Memory Walk & Jog

Location:

Further Information:

24 June

Kawana Surf Club

memorywalk.com.au/events/35/sunshine-coast

Bolton Wanderers Pro Xperience and The Masita Cup - Residential Football Camp

Location:

Further Information:

2 - 6 July

Sunshine Coast Recreation Centre

premiercoaching.com.au/



DRIVE

by mirvac

Connecting customers with your store's marketing message is a key element in unleashing your store's sales potential. Kawana Shoppingworld has a variety of mediums that can assist you to promote your marketing message and drive your sales.

To book any of the below **SHINE** opportunities please contact the Kawana marketing team at info@kawanashoppingworld.com.au

Kawana Shoppingworld has the following Shine opportunities:

- Centre Website
370px (w) x 260px (h)
- Social Media
- PA Announcements
- Restroom Advertising
- Brochure Displays
- Digital Directory Boards
1080px (w) x 1470px (h)
- Corridor Posters
- E-Newsletter
- Pop Up Retail

STAFF OFFERS

LASER CLINICS AUSTRALIA STAFF OFFER

25% off all standard prices and
10% off promo Sale Prices.

This is only for Skin and Laser Hair removal
treatments and not cosmetic injecting.

KEY DATES:

May sales figures are due by
COB Thursday 7 June 2018
- please email through to
kawanasales@mirvac.com



REMINDER

**CALOUNDRA
SHOW DAY**
Public Holiday
Trading Hours

Friday 1 June
10:30am - 4:00pm



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KawanaShoppingworld.com.au

Kawana
SHOPPINGWORLD