

Pop Up Retail Space

# COOLEMAN COURT



## POP UP

### Retail Space Solutions

Mirvac's Pop Up Space division provides local and national clients with a platform to bring their outside the box retail ideas to life.

#### Pop Up Space

Give your concept a boost by occupying space in our busiest thoroughfares or inline stores. The beauty of this platform is the flexibility in the space and the term, whether you're looking to trade for 1 week or 6 months, we can tailor a solution for you. Pop Up spaces can be utilised for a variety of means including selling products, launching brands, experiential marketing and generating leads.

#### Advertising Space

Retail advertising is an evolving and flexible advertising platform which captures the public in a key 'buying frame of mind'. Advertising Space available within our centres include large format atrium banners, a variety of digital and static signs as well as floor, door and lift decals.

#### Centre Facts

**Centre Type:** Sub Regional Centre

**Total GLA:** 10,688 sqm

**Major Tenants:** Woolworths, Aldi

**Mini Majors:** Best & Less, Target Country, The Reject Shop

**Specialties:** 38

**Car Parks:** 498 spaces

**Centre M.A.T.:** \$237 Million p.a.

**Centre Traffic:** 3.8 Million p.a.

*As at June 2018.*

#### Location

Cooleman Court is located in the suburb of Weston, approximately 12kms South-West of Canberra CBD. Located on the eastern side of Brierly Street between Parkinson Street and Mahony Court, access to Cooleman Court is convenient with almost 500 car spaces.

#### Trade area

The main trade area is bounded by major arterial roads and nature parks. Cooleman Court serves eight surrounding suburbs with a large proportion of customers coming from these suburbs.

The Molonglo Release Area represents one of the largest releases of land in Canberra; and is planned to support some 60,000 new residents over the next 25-30 years.

*Source: PitneyBowes Market Snapshot 2011*

#### Customer Profile

The average age of the trade area population is 38.8 years, with the majority Australian born. 72.8% are home owners which is higher than ACT and Australian National Averages. In addition, the average income levels are higher than the ACT average. The total available retail spend is estimated at \$1.2 billion and is projected to grow to approximately \$2 billion by 2021.

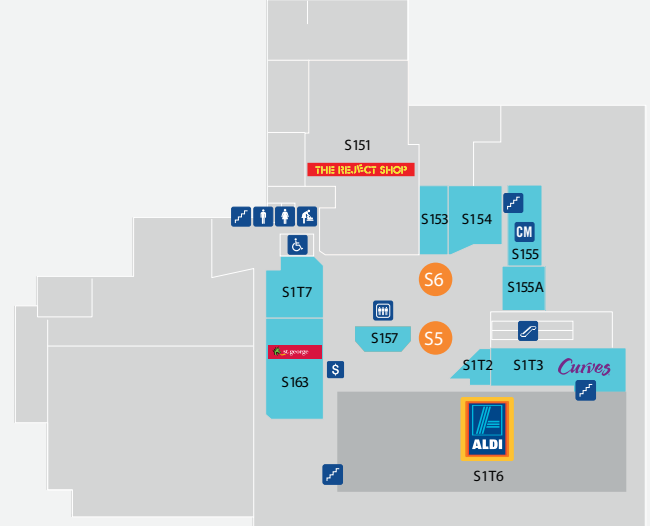
*Source: PitneyBowes Market Snapshot 2011*



Ground Floor



First Floor



| Site Number           | Site 1    | Site 2    | Site 3  | Site 4    | Site 5      | Site 6      | Site 7    |
|-----------------------|-----------|-----------|---------|-----------|-------------|-------------|-----------|
| Power                 | Yes       | Yes       | Yes     | Yes       | Yes         | Yes         | Yes       |
| Maximum Width x Depth | 3m x 2.5m | 2m x 1.5m | 3m x 1m | 1.7m x 1m | 4.5m x 2.5m | 4.5m x 2.5m | 1.7m x 1m |

\*Full Centre Court site (Sites 1 and 2) can be booked on request, but is subject to availability.

**Pop Up Contacts**

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**About Mirvac**

Mirvac is a leading real estate group listed on the Australian Stock Exchange with activities across the investment and development spectrum. Established in 1972, Mirvac has more than 40 years of experience in the real estate industry and has an unmatched reputation for delivering quality products and services across all of its businesses.

For more information about Mirvac and its portfolio of shopping centres across Australia please contact:

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