

DECEMBER 2018

CONNECTIONS

RETAILER
NEWSLETTER



HAVE A FAB
CHRISTMAS

♥ BROADWAY SYDNEY

WISHING YOU A MERRY CHRISTMAS!

Dear retailers,

Christmas is just around the corner and my team and I have been busily putting the final touches on our Christmas planning to ensure a safe, fun and successful trading period for our retailers and customers.

2018 has been a big year with the Level 1 refurbishment complete and the recent Level 2 amenities upgrade finalised. We welcomed a number of new and refurbished stores, launched The Third Space on Level 3 and even built a

rooftop park and roller skating rink! 2019 will be sure to bring new exciting opportunities for the team and you all.

On behalf of the Centre Management team, I would like to wish you all a very Merry Christmas and a successful and prosperous New Year.

Kind regards,

Justine Saltmarsh

Centre Manager

**BROADWAY
SYDNEY**

WHAT'S ON THIS CHRISTMAS AT BROADWAY?

NAUGHTY OR NICE?



MONDAY
17 December
-
SUNDAY
23 December

NAUGHTY OR NICE?

Playing on the concept of Santa's Naughty or Nice list, we will be running a fun daily giveaway on Broadway Sydney's Instagram page. To enter, customers will need to comment using emojis whether they have been naughty or nice for their chance to win. There will be one naughty and one nice gift up for grabs each day.

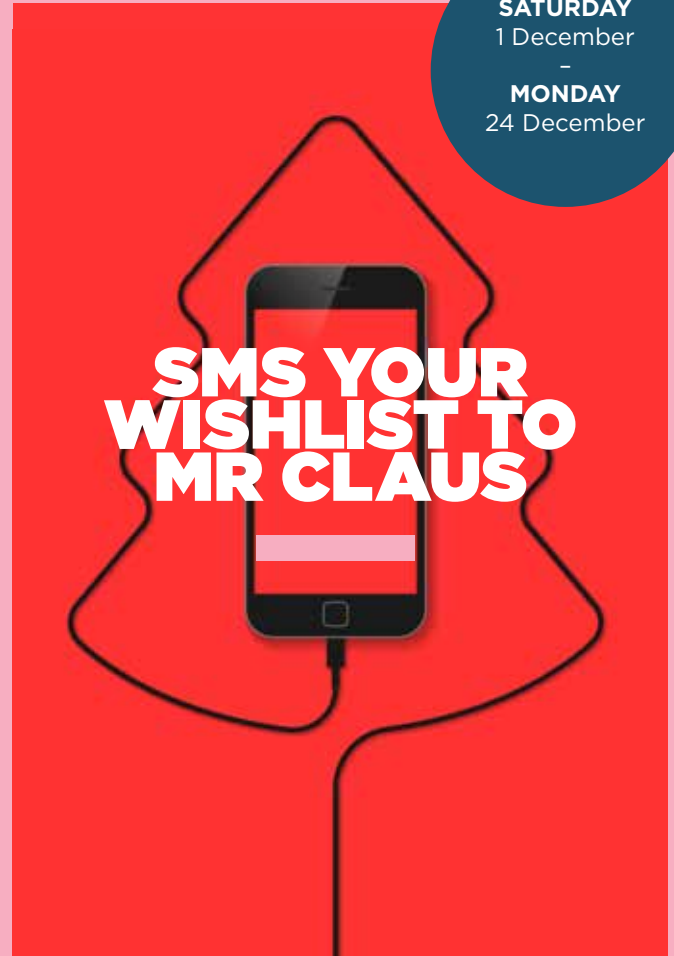
SANTA SMS HOTLINE

0488 824 203

This Christmas, children will have the opportunity to send Santa an SMS with their Christmas wish list.

SATURDAY
1 December
-
MONDAY
24 December

SMS YOUR WISHLIST TO MR CLAUS



STAY SAFE THIS CHRISTMAS

With thousands of customers visiting the Centre daily in the lead up to Christmas we encourage you all to implement some basic measures to keep your possessions, merchandise and person safe.

Firstly, make sure your personal possessions, handbags, phones, computers etc. are kept in a secure location within your store, preferably in areas that are out of public view and access.

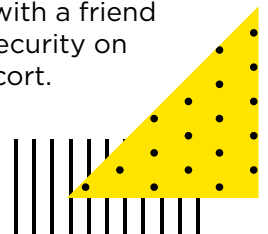
Secondly, be vigilant with your customers - keep an eye on who is in your store. Is anyone looking suspicious? Are they loitering, asking lots of questions to distract you, hiding behind fixtures etc?

Third, protect your merchandise - in particular high value smaller items that are close to the door which make them quick and easy to steal.

Lastly, look after yourselves! With extended trading hours you may be leaving work at different and later times. If possible leave work with a friend or companion or contact Centre Security on **0459 444 188** if you require an escort.

Stephen Atkinson

Retail Manager



CHARITY GIFT WRAPPING

Level 1, near Harvey Norman

Customers can have their gifts beautifully wrapped for a gold coin donation with all proceeds donated to Beyond Blue. This is a great service to promote to your customers and to support yourself!

PHOTOS WITH SANTA

Level 1, near Harvey Norman

In addition to traditional Santa photos, we will also be running Sensory Santa and Pet Photography sessions.

Visit broadwaysydney.com.au for operating times, price list and further information.

MONDAY
17 December

–
SUNDAY
23 December

Daily: 11am – 5pm
Thursday: 11am – 7pm

MONDAY
19 November

–
MONDAY
24 December

CHRISTMAS TRADING HOURS

Monday	10 Dec	10am - 7pm
Tuesday	11 Dec	10am - 7pm
Wednesday	12 Dec	10am - 7pm
Thursday	13 Dec	10am - 9pm
Friday	14 Dec	10am - 7pm
Saturday	15 Dec	9am - 7pm
Sunday	16 Dec	10am - 7pm

Monday	17 Dec	9am - 8pm
Tuesday	18 Dec	9am - 8pm
Wednesday	19 Dec	9am - 8pm
Thursday	20 Dec	9am - 10pm
Friday	21 Dec	9am - 8pm
Saturday	22 Dec	9am - 8pm
Sunday	23 Dec	9am - 8pm

Christmas Eve	24 Dec	9am - 6pm
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(Mon)

Christmas Day	25 Dec	CLOSED
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(Tues)

Boxing Day	26 Dec	8am - 6pm
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(Weds)

Thursday	27 Dec	10am - 9pm
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Friday	28 Dec	10am - 7pm
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Saturday	29 Dec	9am - 6pm
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Sunday	30 Dec	10am - 6pm
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New Years Eve	31 Dec	10am - 6pm
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(Mon)

New Years Day	1 Jan	10am - 6pm
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(Tues)

Wednesday	2 Jan	10am - 7pm
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Majors, Fresh Food and L2 Dining retailers may trade outside these hours. Please visit broadwaysydney.com.au for more information.



AUSTRALIA DAY

Australia Day 2019 falls on a Saturday, therefore the public holiday will be observed on Monday 28 January.

Saturday 26 January	9am - 6pm
Sunday 27 January	10am - 6pm
Monday 28 January	10am - 6pm

Majors, Fresh Food and L2 Dining retailers may trade outside these hours. Please refer to individual stores for details.

CHRISTMAS: SPECIAL OPS...

The Facilities, Security and Cleaning teams are making a list and checking it twice!

Additional Security and Cleaning staff have been brought on board for December to manage the increase in visitors. On peak weekends we have engaged the Local Area Command to have police officers on board to assist with traffic management in the car park and surrounding streets to ease congestion in and around the Centre.

Christmas decorations are now in place and you will notice a few festive tunes every hour playing on our newly upgraded mall music system.

If you need any assistance throughout the Festive period, please contact the team via facilities@broadwaysydney.com.au or **8398 5620**.

STAY IN TOUCH!

The more we know about your business the more we can assist you to achieve your goals! Feel free to contact the Centre Management Team via the email addresses below:

Centre Manager & Retail Manager:
centremanager@broadwaysydney.com.au

Facilities: facilities@broadwaysydney.com.au

Administration / Accounts Receivable:
admin@broadwaysydney.com.au

Marketing: marketing@broadwaysydney.com.au

Pop-Up: popup@broadwaysydney.com.au

Leasing: leasing@broadwaysydney.com.au

Customer Service: info@broadwaysydney.com.au

SUNNY SIDE UP!

Date: Wednesday
12 December

Time: 8.30am - 9.30am

Location: Rooftop via the
car park lifts to Level 4

The Centre Management team are donning their festive aprons to prepare a breakfast feast for you all this Christmas. Join the team for a free feed and catch up with your neighbours before the final countdown to Christmas. No need to RSVP - we'll see you there!

SALES REPORTING REMINDER

Sales advice needs to be sent to sales.figures@mirvac.com by the **5th of each month**.