

# Broadway Sydney



## Partnerships Retail Space Solutions

Mirvac's Partnerships Space division is focused on creating a unique and bespoke experience at each of our assets. Our assets serve as incubators for new and growing brands to test the market.

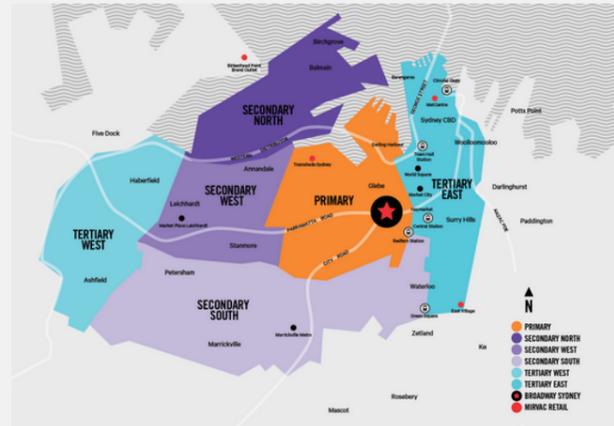
### Partnerships Space

Give your concept a boost by occupying space in our busiest thoroughfares or inline stores. The beauty of this platform is the flexibility in the space and the term, whether you're looking to trade for 1 week or 6 months. We can tailor a solution for you. Partnerships spaces can be utilised for a variety of means including selling products, launching brands, experiential marketing and generating leads.

### Advertising and Media

Influence the path to purchase via a range of high impact digital and static advertising opportunities.

- Large Format Supersite Banner
- Boom Gate Banners
- Entry Door Decals
- Travellator Decals
- Digital Wayfinders
- Table Top Decals
- Media Screens
- Travellator Void Installation



### Location

This dominant asset is located on the fringe of the Sydney CBD and services the densely populated and growing catchment of Sydney's inner city and inner west.

Sited in an iconic building at the edge of Sydney's South Western CBD, Broadway Sydney is located in a high exposure position on Parramatta Road, the arterial route connecting George St in Sydney's CBD to Sydney's West.



## Centre Facts

CENTRE TYPE	TOTAL GLA	MAJOR TENANTS	MINI MAJORS	
Destination and Lifestyle	52,711 sqm	Aldi, Coles, Kmart, Target	Apple, Bed Bath N Table, H&M, Hoyts Cinema, Priceline Pharmacy, Rebel, Sephora	
SPECIALTIES	CAR PARKS	FOOD COURT	CENTRE MAT	CENTRE TRAFFIC
~140	1665 spaces	500 seats	\$583.5m p.a	9.4m p.a